

Membership Campaign

Currently, there are about 2,900 licensed Respiratory Care Practitioners working in Wisconsin. Of that 2,900, approximately 700 are active members of the WSRC. That's only 25%!

Therefore, beginning in April 2009, the WSRC is launching a campaign to help increase its membership. The WSRC Membership Committee is reaching out to all Respiratory Care Practitioners in an effort to educate the public about the respiratory therapy profession and to invite others to join us as we continue to celebrate and support our profession.

Only **25%** of Wisconsin's RCP's are members of the WSRC...



WISCONSIN SOCIETY FOR RESPIRATORY CARE

Membership Committee Co-Chairs

Northwest Region—Districts 1, 3 & 6

Theresa Meinen, BS RRT
Chippewa Valley Technical College
620 W. Clairemont Avenue
Eau Claire, Wisconsin 54701
Office—715.830.5544
Cell—715.829.0232
tmeinen2@cvtc.edu

Southeast Region—Districts 2, 4 & 5

Terry Miller, BS RRT, RPFT
Froedtert Hospital
Pulmonary Clinic & Diagnostic Lab
9200 West Wisconsin Avenue
Milwaukee, Wisconsin 53226
Office—414.805.0301
Fax—414.805.3859
terrymil@fmlh.edu

Breathe *life*
into the WSRC



Goal: 1400 Active Members

Current WSRC Members: 700

**Wisconsin Society for
Respiratory Care
Membership Campaign**

Breathe *life* into the WSRC

OUR GOAL

The WSRC works for the needs and interests of RCP's throughout Wisconsin.

Our goal is to increase membership by 50% before the North Regional Respiratory Care Conference in 2011.

WHY BE A MEMBER?

The WSRC, in conjunction with the AARC, is committed to strengthening the foundation of the Respiratory Therapy profession.

The WSRC Mission Statement

- To encourage and develop educational programs.
- To advance the science, technology and ethics of respiratory care through institutions, meetings, lectures and the distribution of official Society publications.
- To facilitate cooperation between Respiratory Care personnel and the medical professions, hospitals, service companies, industry and other related agencies.
- To provide education in pulmonary health and disease.

SO, HOW CAN I HELP?

We are asking all members of the WSRC to take an active roll in recruiting new members to our professional organization.

*** INCENTIVES ***

1. Individuals

For **EACH** new RCP you refer to the WSRC you will:

- Be entered in to a drawing to win **FREE** registration to the International Respiratory Congress in Las Vegas, December 2010.

2. Departments

Encourage staff to become members!

Once your department reaches at least **50%** membership in the WSRC:

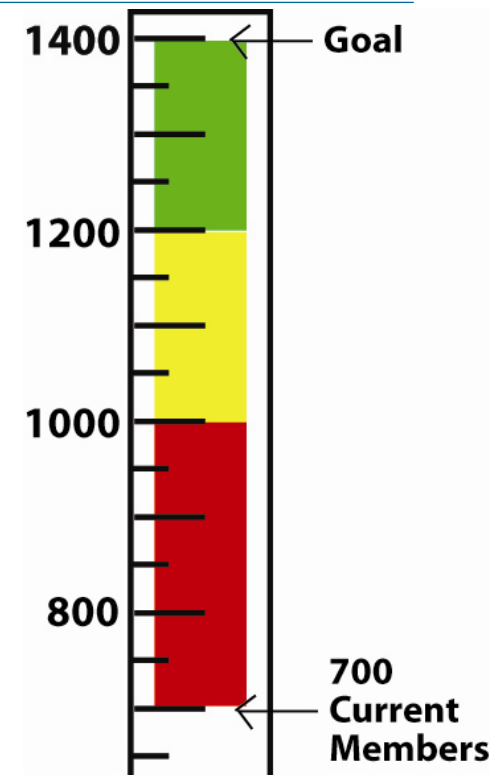
- Receive **50% Off** advertising on the WSRC website.

Once your department reaches at least **80%** membership in the WSRC:

- The department is entered into a drawing to win a **\$200 cash prize**.

3. Districts

There are special incentives for each district as well. Stay tuned to the WSRC website for more information.



Goal 1400 WSRC members

Coming Soon...

The WSRC website will have this "Meter" online so you can track the WSRC's progress. In addition, each department can track their own progress. Soon, wsrconline.org will have downloadable referral forms and updated information regarding this new membership venue. Formore information, please contact the WSRC Membership Committee Co-chair in your region.