

WSRC Committee/Officer/Report

Committee/Officer: Theresa Meinen – Co-Chair Membership (Districts 1, 2, 6)
Terry Miller – Co-Chair Membership (Districts 3-5)

Person Completing Report: Terry Miller/Theresa Meinen

Date: 3/6/2008

Summary of Report for Web Site (50 words or less):

Created membership list with district assignment from the monthly AARC membership report

Obtained the membership coupons purchased by the WSRC – 16 total expiration dates May 15
- 2 were given out in a district 1 event recently and 2 are in the process of being purchased by RT's from the same conference.

Communication with the national chair for membership Tom Lamphere over the phone and email. He sent us suggestions that the PSRC has used to boost their membership to over 3000 and won them the affiliate of the year award the last year. Some ideas included a post card mailing that can be done through the post office where you can upload the content and send the cards through the internet with the cost of \$0.35 each. Cards can be sent for renewal notices and events notices as well. He also suggested membership thank you letters that outlines future activities in the state. Another idea was a letter to non-members talking about membership benefits. In Pennsylvania he is getting about 2 memberships per day from this recent effort. They also use Paypal for membership renewal.

Thinking about ways to offer incentives for multiple year membership renewals – like renew for 5 years and get 50% off convention costs.

In the process of obtaining a list from the DRL of all licensed Respiratory Care Practitioners in the State of Wisconsin.

Committee Chairs/Officers

Date	Activity	Discussion

Board Participation

Dates of Meetings Attended
1/10/2008 - Telephone Conference