

WSRC Committee/Officer/Report

Committee/Officer: Terry Miller- Theresa Meinen Membership Chairs

Person Completing Report: Terry Miller

Date: 07/16/09

Summary of Report for Web Site:

Memberships that are Active from the June report is 885 of those 808 are active and current with dues paid. This is a 21 % increase from the April report.

16 New members in June.

The membership campaign, "Breathe Life into the WSRC" was rolled out as planned at the Spring conference meeting in April. We had many membership vouchers available and expiring in May and they were raffled off as prizes.

The website is still being updated. Kitty expects to have it done around the first week in August. The individual contest for recruitment of new members and the Department contests for reaching 50% and 80% membership will be included on the site update.

We would like to purchase another group of Membership Vouchers but not as many as the 100 we purchased last year. Request to Purchase 50 at \$75 each for \$3750. The AARC voucher break down is shown below.

Coupons Purchased	Price for Each	Total Cost to WSRC	Savings to member each	New member Fee Waived	Savings for new member
10-19	\$85 each	\$850 - \$1615	\$5.00	\$12.50	\$17.50
20-39	\$80 each	\$1600-3120	\$10.00	\$12.50	\$22.50
40-99	\$75 each	\$3000-\$7425	\$15.00	\$12.50	\$27.50
100 >	\$70 each	\$7000 >	\$20.00	\$12.50	\$32.50

The membership trend graph was sent to BOD with this report.

Committee Chairs/Officers

Date	Activity	Discussion

Board Participation

Dates of Meetings Attended
1/10/2008 - Telephone Conference
5/8/2009 - Wisconsin Dells Meeting